

# Almarai®

As at 31 December 2019, Almarai's paid up share capital amounted to

**SAR 10 billion**

Founded in 1977, Almarai Company is the world's largest vertically integrated dairy company and the region's largest food and beverage manufacturing and distribution company.

Headquartered in the Kingdom of Saudi Arabia, Almarai is ranked as the

number one Fast Moving Consumer Goods (FMCG) brand in the (MENA) Middle East and North Africa region and is the market leader in most of its categories across the Gulf Cooperation Council (GCC).

After more than 40 years of sustainable growth, Almarai continues to provide nutritious and healthy products to consumers of all ages, with success derived from the bedrock principle of 'Quality you can trust'.

In addition to its high-quality dairy products, Almarai has diversified its product portfolio to include juices, bakery, poultry and infant formula under the brand names Almarai, L'usine, 7days, Alyoum and Nuralac. Meanwhile, the Company operates successful joint ventures with Chipita and PepsiCo.

As at 31st December 2019, Almarai's paid up share capital amounted to SAR 10 billion, consisting of 1 billion fully paid and issued shares of SAR 10.00 each.



## Vision

To be the consumers' preferred choice by leading in chosen markets with superior food and beverage products.



## Mission

To provide quality and nutritious food and beverages that enrich consumers' lives every day.

## Values

**A**daptable **S**haring **P**assionate **I**nnovative **R**espect **E**xcellence