Our Journey

This snapshot of Almarai's evolution over the past five decades showcases a steadfast commitment to growth, diversification, and innovation. From its origins as a dairy producer to becoming the Middle East's largest food and beverage company, Almarai has expanded through disciplined acquisitions and partnerships, reinforcing its role as a driver of economic growth, food security, and sustainability.

1977

Almarai was founded

Almarai was founded in Saudi Arabia by HH Prince Sultan Bin Mohammed Bin Saud Al Kabeer.

2000

Entry into Juice category

Almarai made its debut in the Juice category, marking a significant expansion of its product portfolio.

2005

Public company

Almarai transitioned from private ownership to being publicly listed on the Saudi Exchange (Tadawul).

2007

Almarai expands portfolio with strategic acquisitions in F&B

Almarai acquired Western Bakeries Company (WB), supporting its famous brand, L'usine. Almarai also developed its bakery business through the creation of Modern Food Industries (MFI) to build manufacturing facilities for new bakery products.

2009

Acquisition of HADCO (Poultry)

Almarai diversified its operations into the Poultry segment by acquiring HADCO in Saudi Arabia's largest-ever public company acquisition.

Joint venture with PepsiCo for international markets

Almarai established a joint venture with PepsiCo, setting up IDJ to target non-GCC dairy and juice markets.

2010

Launch of Infant Nutrition

Almarai launched International Pediatric Nutrition Company (IPNC), a 50:50 joint venture with Mead Johnson to produce high quality infant formula locally under the brand, Almarai Enfagrow.

2011

Launch of the Alyoum Poultry Brand

Following the successful acquisition of HADCO in 2009, Almarai officially launched the Alyoum premium brand in a promising poultry market.

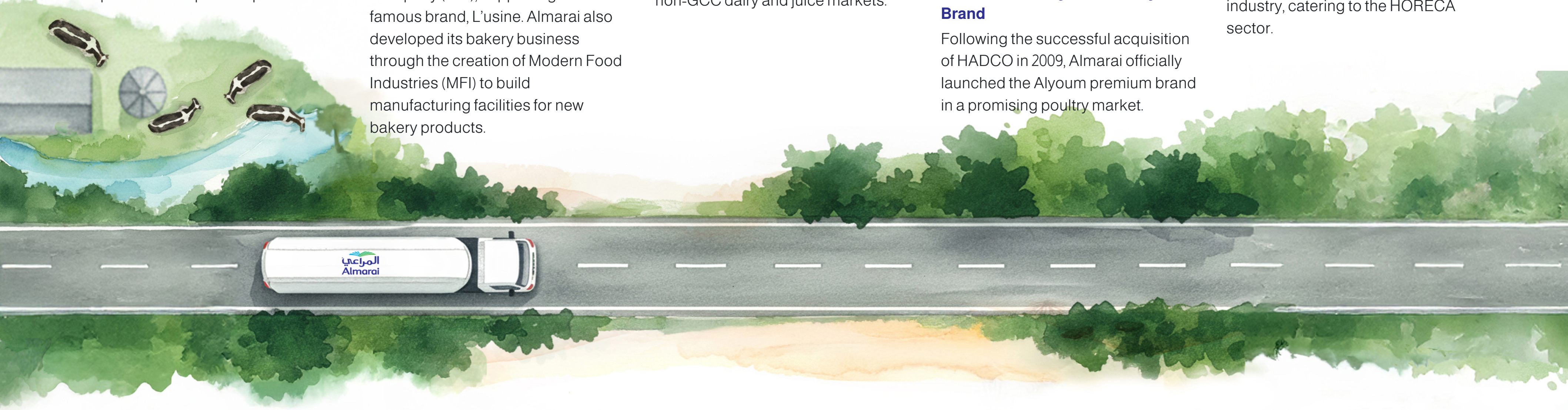
Established Fondomonte Arable Farm

Almarai acquired Fondomonte SA, which owns and operates farms in Argentina, to secure feed for its dairy herd and poultry businesses.

2017

Established Almarai Pro

Almarai established Almarai Pro to serve the growing foodservice industry, catering to the HORECA sector.



2019

Acquisition of Premier Foods

Almarai acquired Premier Foods from Alamar Foods for ⃁ 108 million (USD 28 million), adding value to its food service channel.

2021

Acquisition of Bakemart in UAE and Bahrain

Almarai fully acquired Bakemart in the UAE and Bahrain with an additional share value of ⃁ 95.5 million.

Acquisition of Binghatti factory in UAE

Almarai completed the ⃁ 219.5 million acquisition of Binghatti Beverages Manufacturing assets in the UAE, enhancing its beverage offerings in the region.

Bulk Berth facility at Rabigh Port

Almarai secured bulk berth facility at King Abdullah Port, Rabigh, enhancing raw material imports and streamlining its supply chain.

⃁ 6.6 billion Poultry expansion

Almarai announced its significant expansion plan to double poultry capacity with an investment of ⃁ 6.6 billion running through 2026. Core operations were relocated to new hubs such as Al-Jouf, with the aim to contribute to the development of local content and strengthening its market position.

2022

Raising stake in MFI to 100% ownership

Almarai, through its subsidiary Western Bakeries, acquired a 25% stake in Modern Food Industries for ⃁ 250 million, making it the full owner.

2023

Acquisition of additional shares for 100% ownership of IDJ

Almarai acquired the remaining 48% stake in International Dairy and Juice Ltd. for ⃁ 255 million, bringing the venture under full ownership.

Issued Trust Certificates denominated in USD

Almarai completed a USD 750 million sukuk offering with a 5.2% annual return.

Acquisition of Etmam Logistics

Almarai completed the ⃁ 182 million acquisition of Etmam Logistics with the aim of accelerating catering services and expanding its product range.

Entry into branded Seafood category

Almarai entered the seafood market by launching the Seama brand, expanding its product offerings to diversify its portfolio, and supporting the national food security agenda.

2024

Partnership with Google Cloud

Almarai launched a strategic partnership with Google Cloud to power its digital transformation journey.

2025

Acquisition of Pure Beverages in Saudi Arabia

Almarai completed the acquisition of Pure Beverages Industry Company for ⃁ 1.04 billion, marking its strategic entry into the bottled water segment and broadening its beverage portfolio.

USD 500 million sukuk issuance

Almarai successfully issued a USD 500 million sukuk offering at a 4.45% annual return, strengthening its funding base and supporting ongoing investment across core and emerging categories while further diversifying access to global capital markets.